

THE EMPRESS EXPRESS

Published in the interests of Empress
and district.
Clean, Bright, and Newsy

J. McHALL WAGGETT, Editor

* Published every Friday from the Express Office, Third
Avenue, Empress, Alberta.

* We are fully equipped to do Job Printing of every descrip-
tion and guarantee prompt and efficient service.

* Subscription price one dollar per year for any part of Canada
or Great Britain; \$1.50 for United States.

* Agents and correspondents wanted. Address The Express
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ADVERTISING RATES

LEGAL AND MUNICIPAL

2c. per line first insertion and 5c. each subsequent insertion.

PROFESSIONAL CARDS

1 inch \$13 per year; 2 inch \$23 per year; 3 inch \$32 per year.

LOCAL READERS

10c. per line straight.

Local notices announcing concerts, socials and any other
entertainment intended for the monetary benefit of the
individuals or organizations, will not be inserted in these
columns unless paid for at the rate of 10c. per line each insert.

TRANSIENT ADS.

Such as "Wanted," "For Sale," "Lost" and "Found," not
exceeding one inch, 50c. first insertion and 25c. each sub-
sequent insertion.

EMPRESS, ALTA., FRIDAY, NOV. 12th, 1915

SERBIA TO BE SAVED BY ALLIES
AT ALL COST

On Tuesday Mr. Asquith made his long
expected speech in explanation of the Govern-
ment's conduct of the war. The main features of
his statement were as follows:

Sir John French now has nearly one million
men under his command on the western front.
British casualties in France and Flanders have
reached a total of 377,000. The Germans have
not made a net gain of a foot of ground since
April.

The Cabinet as a whole accepts responsibility
for the failure of the Dardanelles operations.
The first attack was made after full investigation
and consultation with naval experts, and was
fully sanctioned, though some doubt existed in
the mind of Lord Fisher.

At present the allies on Gallipoli are holding
back 200,000 Turks. The Dardanelles situation
now is receiving the Government's anxious
consideration, not as an isolated thing, but as
part of the larger strategical situation in the
Balkans.

British submarines in the Sea of Marmora
have sunk or damaged two battleships, five
gunboats, one torpedo boat, eight transports and
157 supply ships.

The beginning of the Salonica expedition
was a request from former Premier Venizelos of
Greece, on Sept. 21, for France and Britain to

supply 150,000 men on the express understanding
that Greece would mobilize.

France and Britain are in full agreement to
maintain the independence of Serbia, and are in
accord as to the means of so doing, the plans
having been ratified during the visit of General
Joffre to London.

The financial situation of Great Britain is
serious, and the nation must be prepared to
make far greater sacrifices than in the past.

Lord Derby's recruiting scheme is practically
certain of success. The war, however, must be
won, and rather than not win the Premier
would not hesitate to make proposals to the
House involving some sort of legal obligation.

Confidence of the ultimate triumph of the
allies, the Premier will not shift the burden from
his shoulders until satisfied he is unable to bear
it. He will not surrender the task while he
enjoys health and the confidence of the nation.

The Cabinet War Committee will consist of
not fewer than three or more than five members,
and will keep the Cabinet informed of all
important decisions.

GERMANY'S ILLUSION

If Germany is negotiating for peace, as the
rumors say, it simply means that she fails to
understand the mind of the nations around her.
Her latest move into Serbia has put peace
farther away than ever. In regard to Britain
and France, there can be no question of peace,
as long as German forces are on French or
Belgian soil; and in regard to Russia, while the
German invasion of Russia rendered peace im-
probable, the present Teuton threat against
Constantinople has rendered it impossible. But
during the whole campaign, the German inter-
pretation of the spirit of other nations has been
seriously, and for her, fatally astray.

A hero is a hero at all points; in the soul
and thought of him first of all.—Carlyle.

Eliminate the grouch or the grouch will
eliminate you.

In order to be popular forget to say a good
deal.

"Will you please insert this obituary
notice?" asked an old gentleman of an editor.
"I make bold to ask it because the deceased had
a great many friends here who would be glad to
hear of his death."

Give your custom to those
who tell you they want it.

McKELVIE & ROBSON

TO SHOW YOU A COPY OF THE

\$10,000.00
ROBIN HOOD
COOK BOOK

THIS BOOK CAN BE SECURED
WITH COUPON FOUND IN EVERY BAG OF

ROBIN HOOD FLOUR

ROBIN HOOD
ROLLED OATS

LET THE U. F. A.
Supply Your Needs

We have on hand a large stock of

FLOUR, BRAN, SHORTS, ROLLED
OATS, COAL and COAL OILOur goods are the best that money can buy. Give us a
trial and be convinced.We handle **EVERYTHING**. Leave your order with the
U.F.A. and Save MoneyWe draw up all **LEGAL and NATURALIZATION**
PAPERSGet your **HAIL and FIRE INSURANCE** from us

WM. ENGELBRECHT, Sec.-Treas.

We Are Having
ANOTHER SHIPMENT
OFOveralls, Smocks, Underwear
Caps, Mitts and Notions

Due to Arrive This Week

It will pay you to look at these goods and
Take Advantage of Our Prices

Also Full Line Fresh Groceries

J. I. STOUTD

GENERAL MERCHANT

FARMERS!

Bring Your Cash Grain To

G. W. Malton

Office and Bins on Track—Empress

Lumber! Lumber!

Before purchasing call and see us. We have a
complete stock of**PINE, SPRUCE, AND FIR LUMBER**

ESTIMATES GIVEN FREE

Fresh Lime, Cement and Plaster

THE OLD RELIABLE

EMPRESS LUMBER YARD

Second Street West

J. N. ANDERSON, Proprietor

Professional Cards

GRADUATE NURSE

MISS ALKE KUNST

GRADUATE NURSE

Surgical Medical Maternity
Inquire at Brown's Drug Store

LEGAL

D. STRUAN SUTHERLAND

BARRISTER, SOLICITOR

NOTARY PUBLIC

Commissioner for Oaths

Solicitor for The Town of Empress

The Union Bank, Rec.

Office on Centre St. EMPRESS, ALTA.

UNDERTAKING

PULLEN & GALLOWAY.—Fun-
eral Directors and Embalmers.Full supply of caskets always on
hand. All work attended to
promptly day or night, and sat-
isfaction guaranteed. Hearse in
connection. Undertaking parlor
Centre Street, Empress

BUILDERS AND CONTRACTORS

LEACH & McLEAN

Builders and Contractors

ESTIMATES FURNISHED

Office: Henderson-Thomson Land Co.

EMPRESS - ALBERTA

REAL ESTATE, Etc.

For Sale or to Rent

Write for

WM. ENGELBRECHT

AUCTIONEER

Sales conducted in all parts of the Province

in English or German

Empress - Alberta

FARMERS

If you have land in Canada you
wish to exchange for rich
Texas land—SEE US.We will sell you land in Texas
and give you forty years to
pay for it.First-class quarter section to
trade for Artonville. Con-
fessionary or other stock of goods.
What have you?We have some very choice im-
proved and unimproved farm
lands in Saskatchewan to ex-
change for horses, cattle, hogs
or sheep.If you are in need of Feed or
Seed Grain you should SEE USIf you have anything to sell or
trade or wish to buy anything
it will pay you to SEE US.

HOUSES TO RENT

TOWN LOTS FOR SALE

Loans, Collections, Insurance,

Naturalization and all legal

papers drawn.

The Pioneer Real

Estate Agency

Notary Public

Commissioners

Empress - Alta.

Agents Wanted

to represent

CANADA'S GREATEST NURSERIES

in Empress and surrounding

district

A splendid opportunity for the

right man to do big business

Our list for the season 1915-

1916 embraces best list of hardy

varieties recommended by the

Western Experimental Stations

We offer exclusive territory.

Handsome free outfit. Highest

commissions. Write for terms.

STONE and WELLINGTON

Fruitful Nurseries

TORONTO - ONTARIO

To the Ladies of Empress

All ladies are cordially invited to come and
inspect the

Millinery Display

at A. E. Galloway's General Store. Now is
the time to have a new hat for little money.

We carry a large and up-to-date stock in

Millinery, Dress Hats, Semi-Dress,
and Ready-to-Wear Hats

at the LOWEST PRICE POSSIBLE

A call will satisfy you

We also have a New Line of DRESS
GOODS just in this week.**A. E. GALLOWAY'S**

WOLVES

Get "More Money" for your Wolves

Market, Foxes, Lynx, Beaver, Marten, White

We will pay more for your wolves than any other

firm in the West. Write for our "WOLF" book. It is

a valuable and profitable guide for the wolf hunter. It is

the only book of the kind in the West. Write for it now—its

price is \$1.00. Write to A. S. SHUBERT, Inc., 232 WEST AUSTIN, U.S.A.

YOU CAN'T

make a mistake in letting N. Y. JOHNSON handle your
Cash Grain

GET AWAY

from the idea that there is no difference in Service.

FROM THE FACT

that JOHNSON can give you Service of the Highest Standard

N. Y. JOHNSON COMMISSION

GRAIN (Connected with Winnipeg Grain Exchange)

OFFICE ON TRACK—EMPRESS

The City Meat Market

F. X. LAMBERT, prop.

Full Line of FRESH MEATS

Corned Beef COOKED HAM Pickled Salt Pork

PREMIUM HAM and BACON

Bologna Butter and Eggs

HIGHEST PRICES PAID FOR HIDES

Subscribe To The Express, \$1 Per Year

Young Pigs and Cows For Sale

The Empress Meat Market

I Don't Expect to Die

If you did we wouldn't insure you. How could we otherwise promise to pay \$1000 as against such a small first payment. Here is how we calculate: Out of 1,000 healthy men at age 30, about 200 will die in 20 years, but we don't know which ones and neither do you. We are safe in taking a small payment to-day as against the \$1000 we may have to pay tomorrow, because we insure large numbers. Your wife is carrying the risk of your being among the 200.

H. J. READ

REPRESENTATIVE NEW YORK LIFE
INSURANCE CO.
OFFICE CORNER THIRD AVE. and CENTRE ST.

R. M. HENDERSON

Agreements	Notary Public and	Affidavits
Land Contracts	Conveyancer	Lien Notes
Easements	12 Years Actual Experience	Chattel Mortgages
Mortgages	All Work Done	Bills of Sale
Transfers	Promptly and	Mechanics Liens
Deeds	guaranteed correct	Assignments
Options	INSURANCE OF ALL KINDS	Wills
		Naturalization P's

The Henderson-Thomson Company
Centre Street, near Station

Why not buy the Best

we handle the best Domestic Coal in
Empress

IMPERIAL COAL

Give It A Trial We Guarantee Satisfaction
McKELVIE & ROBSON

The King of all Farm Waggon

The

WEBER WAGGON

The Waggon that Needs No Recommendation. You can make no mistake in buying a Weber

Shipment Just Received

SEE C. O. CARLSON, at the Empress Lumber Yard
Agent for Deering Farm Machinery

We have received

A Shipment of WAGGONS

and

BOXES

Call and see them

Ostrum & Williamson

THE McCORMICK AGENTS

AT THE RED DEER GARAGE

RUMLEY AND INTERNATIONAL LINE OF THRESHING OUTFITS

Christmas Greeting Cards

From \$1.25 Per Dozen

Samples at The Express Office

YOU CAN'T DENY IT!

Consider These Facts:

This newspaper is not a link in the advertising campaign. It is a complete method of campaign in itself.

It reaches a definite circle of consumers regularly and consistently.

It goes into the home, office, factory, and it influences individual sales.

It is the common sense means of speeding up business. Sensible buyers watch for the ads. Sensible merchants advertise.

ARE YOU A SENSIBLE MERCHANT?

Use the Advertising Columns
of The Express

It's the LOCAL Paper

The Empress Express

The Rexall Store
CANADA'S FAVORITE DRUG STORES

Mr. Smoker! Do you know
that BROWN, the Druggist

has just received a complete assortment of
PIPES all styles, from a clay to
a Black Meerschmum.
B.B.B., G.B.D., Peter-
son Wright, Wellington, Graves.



MORE MODEST IN PRICE THAN MOST GOOD BRANDS

Special Line of Case Pipes \$1.00
It is Better to Smoke Here Than Hereafter

BROWN'S, Rexall Store

WE ARE HERE TO SERVE YOU

At 8 O'clock Oh, Gee!

Saturday Night
CYCLONE AND
FLOODS
IN ALBERTA

Showing Destruction of Grassy
Lake and Redcliff
Floods on Bow River at
Calgary

Grand Theatre

THE NEW

Jersey Dairy

GOOD JERSEY MILK
8cts. per quart
12 quarts for \$1.00
L. READEL, prop.
East of Red Deer Garage
ALL MILK DELIVERED

PULLEN & GALLOWAY

Horse and Auto-
mobile Livery

Light and Heavy Draying,
Household Furniture and Sales
Removed.
Trunks and Baggage Carefully
Handled.

We are agents for—
The Continental Oil
Company
Get Your GASOLINE here

Subscribe To The
Empress Express

Grain Tanks

ALL SIZES

BUILT TO ORDER

FULL INCH SEASONED STOCK USED

Call and See Us for Prices

YORK & BOYD

Empress Blacksmith Shop

Wheat Prices

Fort William, else, Truck Prices for No. 1 Nor. Wheat, from
Nov. 5, to Nov. 12 at Empress
Nov. 5, 1.01 Nov. 9, 1.00
Nov. 6, 1.01 Nov. 10, 1.01
Nov. 8, 1.01 Nov. 11, 1.02
Oats, ear lots, 34c. Nov. 12, Street Price, 78

Local and General

At the Grand Theatre, this
Saturday, the great spectacle
of the Cyclone and Floods
in Alberta which occurred this
summer.

A patriotic tea will be held
by Mrs. A. M. Bellie and Mrs. E.
J. Botsford, at the home of the
former lady, on Wednesday,
Nov. 24. (See advt.)

Farmers, your attention is
directed to the ads. grain
buyers in this issue. You
will find it profitable to obtain
their prices before shipping
your grain.

Union Church, Sunday next,
subject "Losing A Soul." Piano
solo by Helen Shepherd. Song
by Martha Trail and Opal Boyd
Other music. Grand Theatre,
7:30 p.m.

Mr. W. G. Avey arrived in
town from Lethbridge, Friday
last. He fills the vacancy in
the Union Bank staff here
caused by the departure of Mr.
A. E. Franklin.

A business meeting of the
I.O.O.F., followed by the regular
work, will be held Tuesday,
November 16th, at 2 p.m. shop
in Mr. Matton's store. A large
attendance is requested.

Messrs. F. J. Handley and
A. E. Franklin entertained a
number of their friends to a
social time at cards on Thurs-
day evening last. Supper was
provided by them, for their
guests, at the Dairy Lunch.

Much inconvenience has been
occasioned the general public
at the ferry crossings, north of
town, during the past week.
Sand bars and ice interfering
with the free running of the
ferry across to and fro across
the river.

The Village Council have had
printed a pamphlet containing
the financial statement of the
Village as at March 31st, 1915,
and financial statement of the
Village from March 1st to Octo-
ber 31st, 1915. A copy of these
statements will be mailed to re-
sident ratepayers.

The Annual Meeting of the
Empress Agricultural Society,
will be held on Wednesday,
Dec. 1st at 8 p.m. in the Grand
Theatre. Officers for the coming
year will be elected. Plans
for the holding of an Exhibition
in 1916, and other important
business will be discussed.

Mr. S. E. Peters, arrived in
town on Friday from Calgary,
and is the guest of Mr. and Mrs.
M. L. Haggins. Mr. Peters
who has been in business in
town was a resident in Empress
during the pioneer days. He
was most enthusiastic over the
growth and general improve-
ment of the town during his
absence. He thinks that Em-
press is standing the wear and
tear of these strenuous times
just a little better than the
average village and town.

SOCIAL AND PERSONAL

You are invited to contribute to this
column

Mrs. S. E. Peters entertained
ten ladies, at her home on
Thursday, to a patriotic chain
tea.

Mr. A. Milne, who has been
assisting Mr. Geo. Robson, for
several months past, left town
for Saskatoon on Monday.

Wilson Hughes arrived in
town from Roseton, Sask. on
Friday. Mr. Hughes has been
farming in that district since
his departure early in the
spring.

Mr. Norman C. Sexton, South-
ern Alberta representative
National Cash Register Co. was
a business visitor to town for a
few days this week, also visit-
ing his brother, Mr. C. E. Sex-
ton.

Messrs. F. J. Handley, A. E.
Franklin and Wm. Fuller left
town on Friday morning last
for Calgary, to join their regi-
ment the 82nd battalion, C.O.F.
Several friends and citizens
were at the station to bid the
boys farewell.

BUSINESS LOCALS

Sweatbands, large widths, 10c.,
at the Harness Shop.

We have the exclusive agency
for Fat Stock Remedies, 6c. and
get a free copy of "The
raring life of Dan Patch."
Shepherd & McEachern. 23

Nyal's Face Cream. A vanishing
cream, delightfully soothing
and healing. 25c, 50c, 75c.
Shepherd & McEachern. 23

Patriotic Tea

Given by Mrs. Bellie and Mrs.
Botsford

AT THE HOME OF MRS.
BELFIE

Wednesday, Nov. 24, '15
From 3 to 6 p.m.

Donations of Tobaccos and
Cigarettes

thoughtfully received for the
comfort of the soldiers
at the front

EVERYBODY WELCOME

They are far away fighting for Britain
(and you,
and all that men can do they are willing
(to do
For the Empire upon which the sun never
sets.)
Kindly help them along with a few
(cigarettes).

EMPRESS DRAY LINE

Light and Heavy
Draying

Agent for the
Imperial Oil Co.

Donald McArthur - Prop.



Twenty-Five Dollars
on delivery, and

Ten Dollars
per month puts this high-class
piano in your home. This is about
what you would have to pay if
renting a piano. Only when paid
for the instrument is yours. We
finish and style of case you may
wish. See—

B. L. DAWDY & CO.
The Jewellers
ISSUER OF MARRIAGE LICENSES

EMPRESS CASH STORE

Evaporated Peaches	-	-	3lbs. for 25c.
Evaporated Prunes	-	-	2lbs. for 25c.
Evaporated Pears	-	-	per lb. 15c.
Evaporated Apricots	-	-	per lb. 15c.
Evaporated Apples	-	-	2lbs. for 25c.
Large Blue Raisins	-	-	2lbs. for 25c.

COLE & BELFIE

UNION BANK
OF CANADA

A Joint Account is a
Great Convenience

for family funds. It may be
opened with the
Union Bank of Canada

In the names of two persons,
either of whom can make deposits or withdraw money when in
town or when passing the bank. It is especially convenient if the
husband is frequently away on trips, as it enables the wife to
procure funds for expenses on her own signature alone.

Empress Branch - W. M. CROSBIE, Manager

HEAT-NOT HOT AIR

What you want is a heat-producing coal, which is clean,
doesn't clinker, makes a fine white ash, burns whenever
you ask it, and in fact is a good honest, money-saving
fuel—WHAT'S GALT COAL.

You won't want any coupons if you once try Galt Coal.
Cash coupons won't heat your house or bake your bread
—BUT GALT COAL WILL

GALT COAL—We have it!

Revelstoke Sawmill Co.
LIMITED
EMPRESS

We have a new of limited mill edgings—just the thing to
start the fire these chilly mornings—4 bundles for \$1.00

Go To **M. G. BOYD**

FOR **Stoves & Ranges**
AT **RIGHT PRICES**

We handle the Famous

New "Carry" Range,
fitted with special fuel
saver **\$47.50**

McCLARY'S Regina Range, **\$37.50**
A low-priced high-service Range.

Sask-Alta Range, **\$86.00**
The Best Yet
Price

THRESHERMEN

We have a very complete line of all your requirements
in reaping up and operating your threshing outfit, viz.:
BEATING, LAGGING, BUILT DRESSING, RABBIT,
PULPING, GRINDING, OILS, LUBRICATORS, VALVES,
GREASES, GREASES, LACE LEATHER, TANK
PUMPS and more.

GET RESULTS BY SHIPPING YOUR GRAIN

Golden Grain to Golden
Coin by Honest Methods

JOHN BILLINGS & CO.
Ltd.,
Grain Commission
Merchants
Winnipeg